

CMAP SUITE FOR INTERACTION – LIST EXPORT TOOL

OVERVIEW

Concep, as a certified LexisNexis Solution Partner, has developed a powerful integration between the Concep Campaigner e-mail marketing platform and LexisNexis InterAction CRM. This integration now allows LexisNexis InterAction clients to benefit from best-of-breed e-mail marketing whilst maintaining their data centrally in InterAction.

LIST EXPORT TOOL

The List Export Tool allows LexisNexis InterAction users to export marketing lists directly from the LexisNexis InterAction Windows Client to Concep Campaigner.

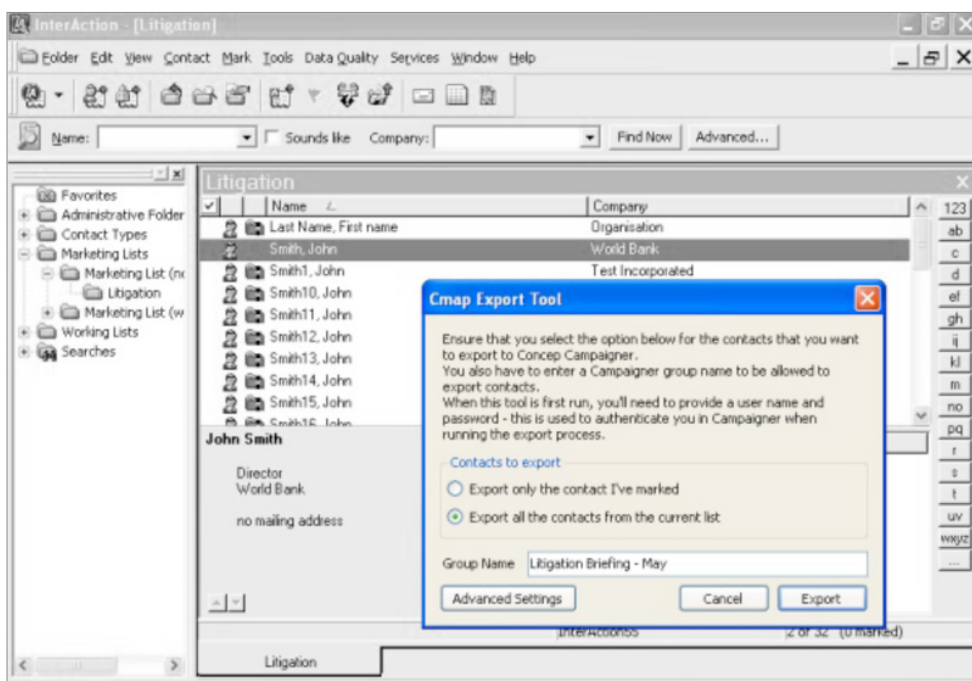


FIG. 1 - Select “Concep List Export Tool” from the Services menu to run

To use the tool, run a search or select an appropriate marketing list from within LexisNexis InterAction and activate the List Export Tool from the Services menu. The List Export Tool interface is then displayed (see Figure 1). Simply choose whether you wish to export only one contact, or all of the contacts from the list you have selected. You can then supply a name for this group. The group name will be used by Concep Campaigner to identify the list you have exported from LexisNexis InterAction.

This is a quick and clean method of getting your chosen contacts from LexisNexis InterAction to Concep Campaigner.



Concep is a Certified LexisNexis InterAction Solution Partner

CONTACT

The Plaza
535 King's Road
London, UK
SW10 0SZ
T +44 (0)20 7952 5570
F +44 (0)20 7952 5571
E london@concepglobal.com

11 Harrison St, Level 2
New York, NY
USA, 10013
T +1 212 925 0380
F +1 212 925 2127
E newyork@concepglobal.com

Suite 514
Level 5, 55 Holt Street
Sydney, New South Wales 2010
Australia
T +61 (0) 2 9281 5799
F +61 (0) 2 9281 9578
E sydney@concepglobal.com